



ANNUAL REPORT

20
22

BUILD CAREER PATHS. END POVERTY.





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SUPPORT DREAM ALIVE

MESSAGE FROM OUR EXECUTIVE DIRECTOR



Welcome to DREAM Alive's 2022 Annual Report. I am truly thrilled to share more about our program as we continue to fight poverty by equipping youth towards career paths.

While I'm excited for you to see our outcomes, there is so much more to communicate about DREAM Alive (DA) than our measurable impact year-to-year. As a relationship-driven organization, we are committed to mentoring youth for up to 6 years, at an incredible depth of up to 250 hours per student each year. We rely on the entire DA family to make this happen, consisting of 268 volunteers, 69 organizations, 7 staff members, 1,181 students, 531 scholars and their families, and our amazing school partners. Our impact would not be possible without our amazing staff and our generous partners, donors, and volunteers. We are extremely humbled by their support and involvement.

As we continue to live out our mission in 2023, I hope this annual report gives you a glimpse into our labor, and ignites a passion for you to join us in serving vulnerable youth in Indy, as our DREAM Alive family continues to change lives and make dreams.

Sincerely Grateful,

Eric Müller
DREAM Alive Executive Director

OUR MISSION

DREAM ALIVE SEEKS TO BREAK THE CYCLE OF POVERTY BY HELPING VULNERABLE YOUTH DISCOVER CAREER PATHS AND BY MENTORING THEM FROM SEVENTH GRADE UNTIL HIGH SCHOOL GRADUATION.

We partner with schools, communities, and corporations to provide scholars with three key opportunities: mentoring relationships, character development, and experiential learning. DREAM Alive helps break the cycle of poverty through mentoring, with 100 percent of high school seniors graduating ready for college or their career.

Our end product is a group of young men and women of integrity and character who are confident, skilled, and willing to service the community.





HOW WE WORK

DREAM ALIVE MEETS SCHOLARS WHERE THEY ARE: SCHOOLS.

WE CALL IT SITE-BASED MENTORING.

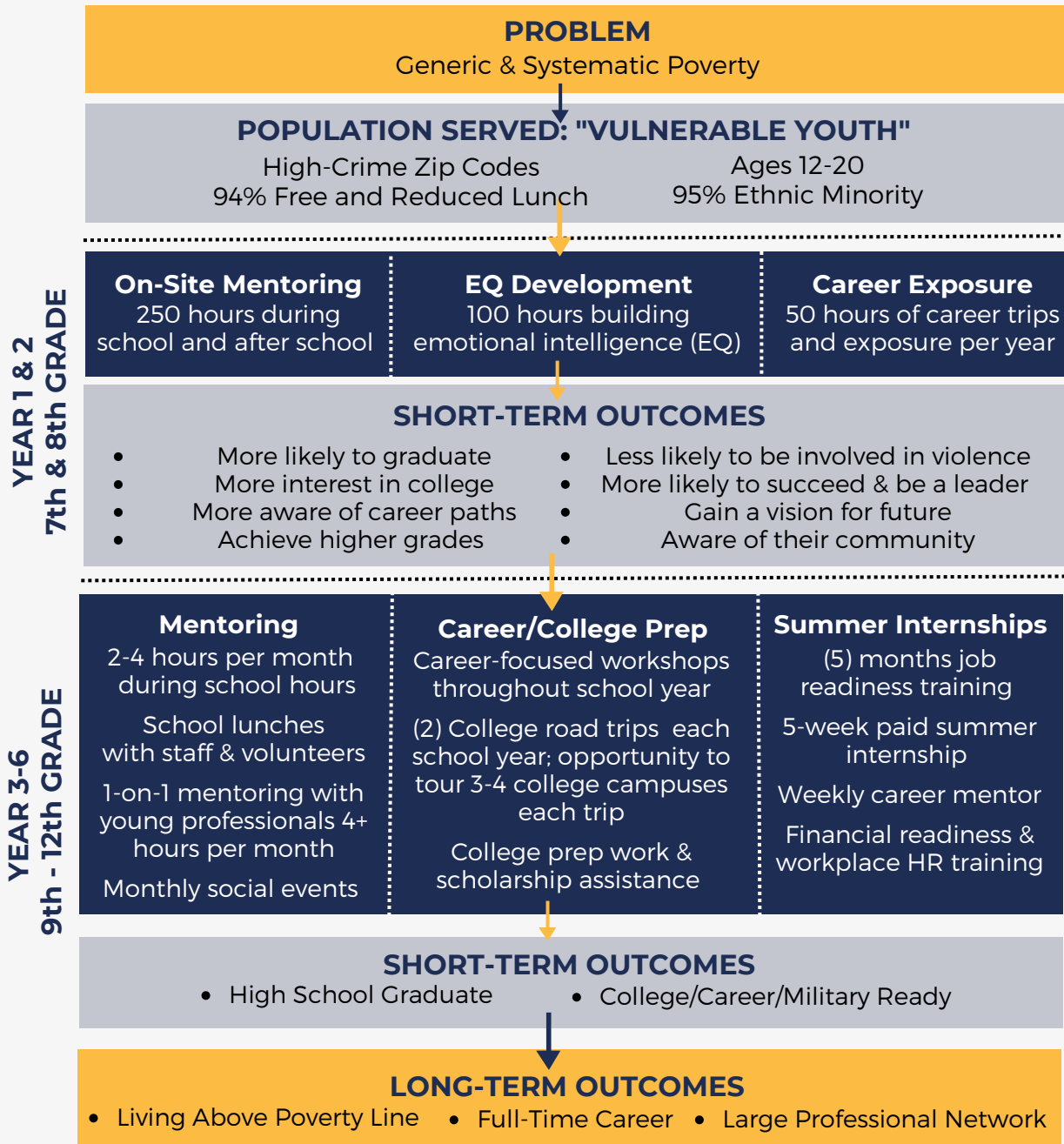
MIDDLE SCHOOL

- After-school programming
- School lunches with staff & volunteers
- Career field trips
- Character development lessons
- Diverse community experiences

HIGH SCHOOL

- Weekly meetings
- 1-on-1 mentoring
- College road trips
- Career-focused workshops
- Summer internships
- College prep work
- Monthly socials

DREAM ALIVE THEORY OF CHANGE

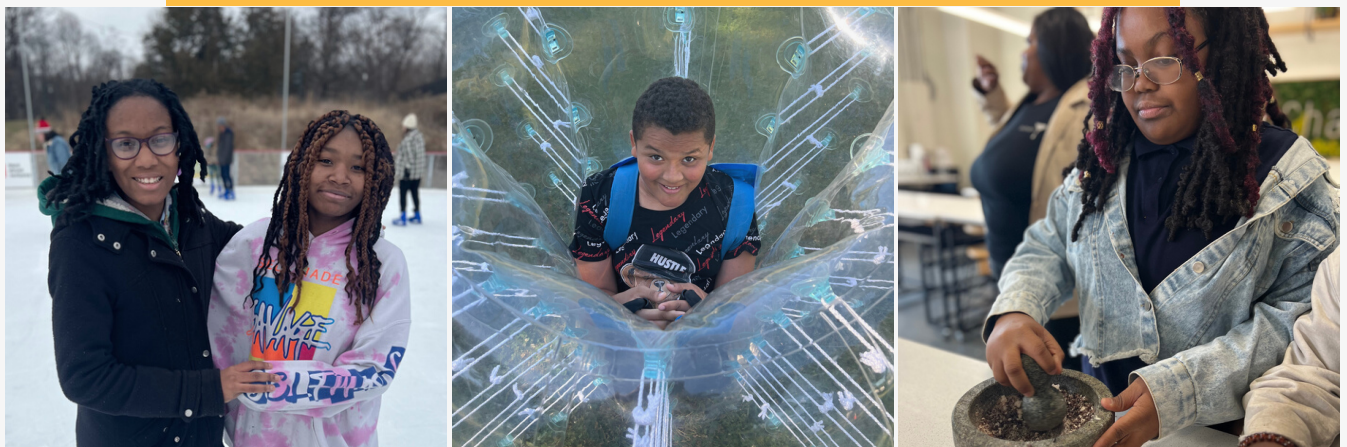






ABOUT OUR PROGRAM

WE ARE COMMITTED TO BUILDING
SERVANT LEADERS BY GIVING YOUTH
OPPORTUNITIES TO DISCOVER THEIR
COMMUNITY, GROW IN CHARACTER,
AND ACHIEVE THEIR DREAMS.



WHAT OUR SCHOLARS ARE DOING

Experiential learning has been proven by research to help youth become aware of their community, achieve higher grades, and develop as leaders.

50 HOURS


CAREER-FOCUSED EXPERIENTIAL LEARNING TRIPS

Vulnerable youth with positive adult mentors are five times more likely to graduate from high school and 136 percent more likely to hold leadership positions.

UP TO 250 HOURS


MENTORING




CHARACTER DEVELOPMENT


COMMUNITY SERVICE

100 HOURS

Research shows that people with strong EQ are more likely to succeed than those with high intelligence quotients or relevant experience.

35 HOURS

Youth who volunteer are 3x more likely to give back to their communities as adults.

2022 DEMOGRAPHICS



7th-12th GRADE STUDENTS

1181

STUDENTS
INTERACTED WITH
DREAM ALIVE
THIS YEAR

533

SCHOLARS JOINED
THE DREAM ALIVE
PROGRAM

241

SCHOLARS ENGAGED
WITH DREAM ALIVE 5+
HOURS EACH MONTH



58%
FEMALE



42%
MALE

ETHNICITY



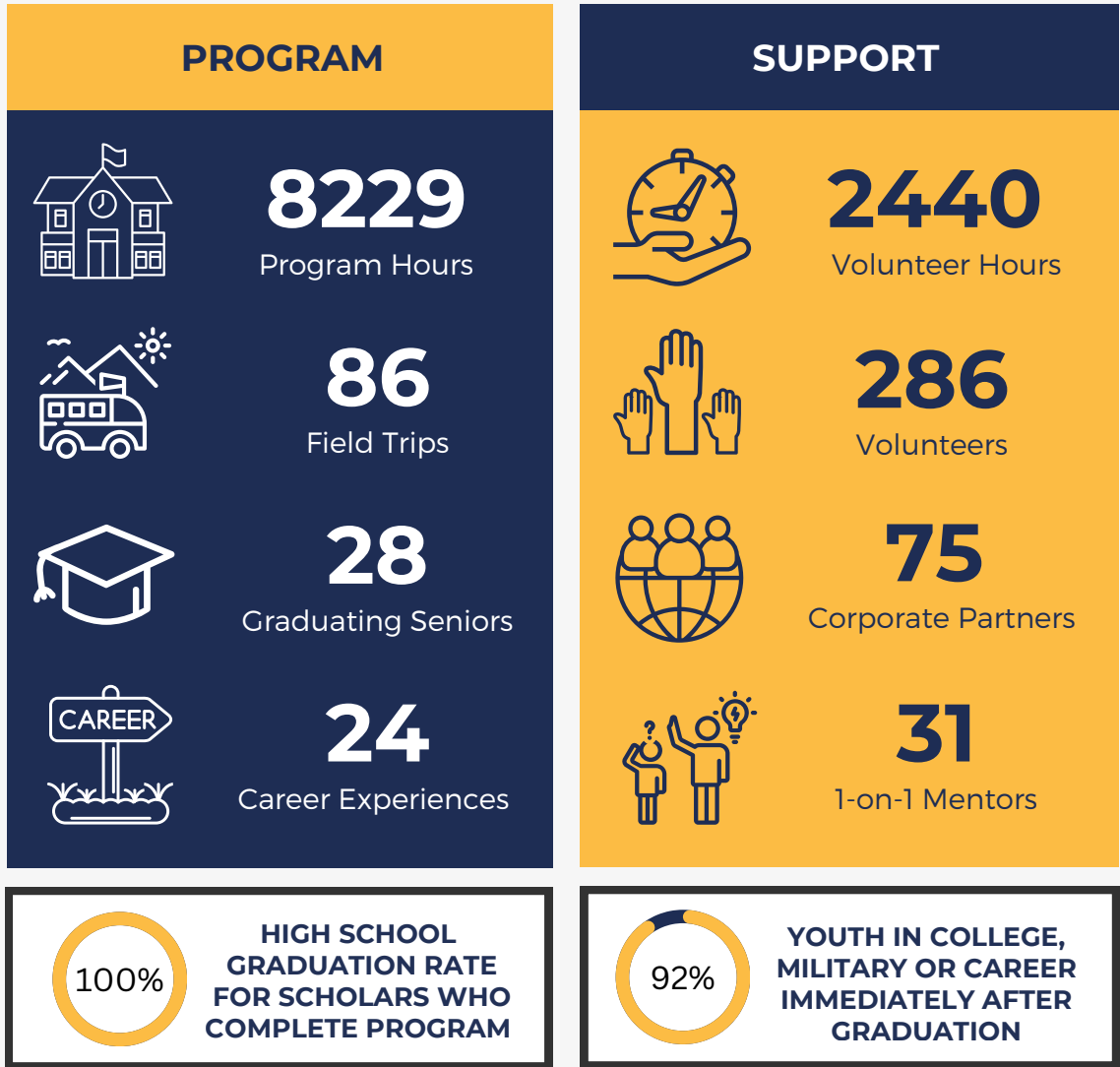
94%

OF SCHOLARS AT
OR BELOW POVERTY LEVEL

95%

OF SCHOLARS LIVE IN
HIGH-CRIME NEIGHBORHOODS

2022 YEAR IN REVIEW



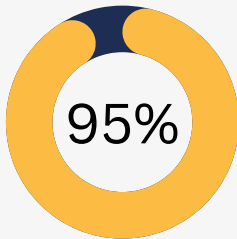
4 SCHOOL PIPELINES

- Arlington Middle School ----- > Any IPS High School
- Harshman Middle School ----- > Arsenal Tech High School
- Paramount Middle School ----- > Purdue Poly High School
- Urban Act Middle School ----- > Any IPS High School

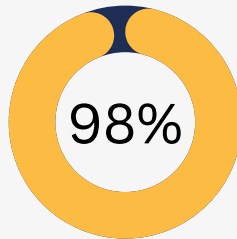
WHAT OUR SCHOLARS ARE SAYING



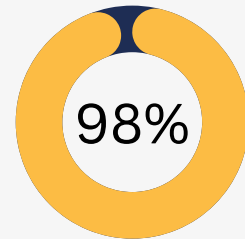
Below are some key findings from our biannual assessment given to all DREAM Alive scholars.



95% of scholars say that DREAM Alive increased their desire to attend COLLEGE



98% of scholars say that DREAM Alive increased their desire for a CAREER



98% of scholars say that DREAM Alive exposed them to a new CAREER

98% of scholars say DREAM Alive increased their desire to achieve at school

97% of scholars are NOT involved in violence

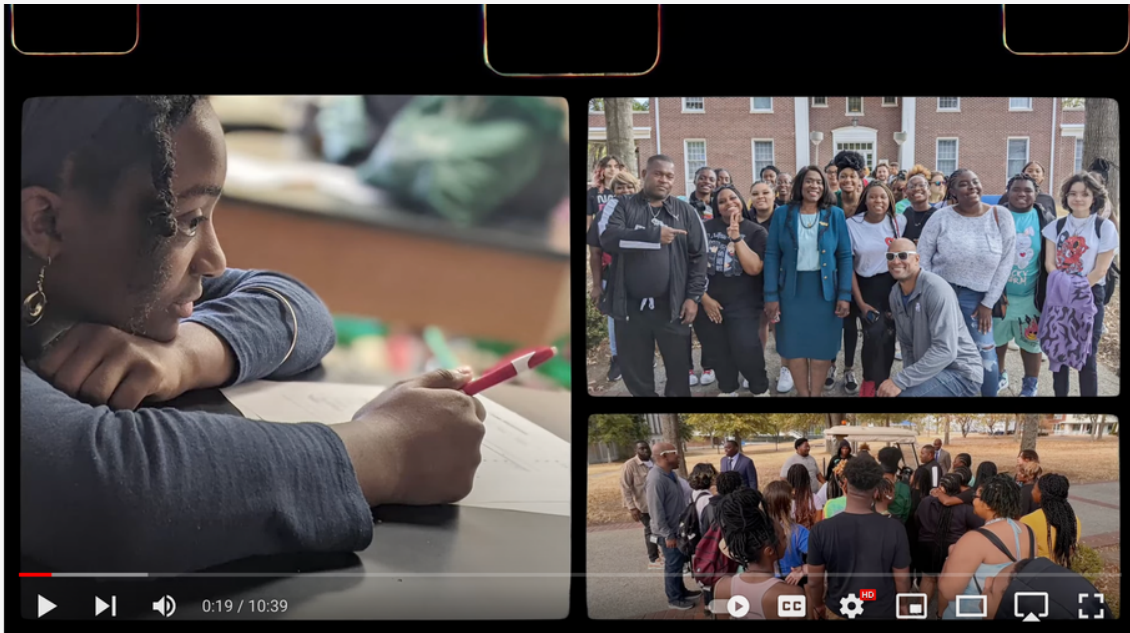
1.97% suspension rate for scholars involved in DREAM Alive programming 5+ hours per month

A partial donut chart with a dark blue segment representing 1.97%.

344% We saw a 344% decrease in suspensions at Arlington MS. Before joining DREAM Alive, Arlington scholars had 40 suspensions compared to 9 after joining.

A bar chart with five bars of decreasing height from left to right, with an arrow pointing downwards and to the right.

HEAR ABOUT THE IMPACT OF DREAM ALIVE FROM OUR SCHOLARS



DREAM Alive Overview (2022)



DREAM Alive partnered with 12 Star Media to produce a 10-minute overview video that shares DREAM Alive's mission, how our programming works and the impact we are having on vulnerable youth. Scan the QR code to watch the video.



“ Being in DREAM Alive has helped me meet new people and get rid of my social anxiety a little bit. It has also helped me gain new experiences that I've never had before. I keep coming back because it's fun, we get food, and I love spending time with my friends! ”

- Evangeline, 7th Grade Scholar

SCHOLAR STORY: JODECI BYRD

POSITIVE. POWERFUL. LIFE-CHANGING.

The second installment in our scholar stories series was released in August of 2022 and depicts Jodeci Byrd's experience with DREAM Alive. Jodeci grew up on the far east side of Indianapolis in what's considered one of the more dangerous neighborhoods in the city. She came from a family of six, was raised by a single mom and had siblings with various mental challenges. She joined DREAM Alive in 7th grade and continued all the way through high school.

Jodeci says that the biggest thing DREAM Alive did for her was EXPOSURE. Having a safe space after school to meet new friends and learn about different career paths and opportunities was instrumental in who she is today.

Jodeci now has her Master's degree and works in Indianapolis Public Schools as a Resource Associate.



“

IT'S ABOUT REACHING
THOSE WHO ARE USUALLY
LEFT OUT OR UNACCOUNTED
FOR, AND INSPIRING
THEM TO HAVE A DREAM,
TO HAVE A VISION AND
THE PROCESS IT TAKES
TO GET TO THAT POINT

- JODECI

”

“

"DREAM Alive is one of the most impactful programs I've encountered in serving youth. If you want to find out how to truly come alongside a school and make an impact with youth, shadow DREAM Alive."

- James Larkin, Principal, Harshman Middle School

"We've already noticed a significant difference in our students academic desires and achievements since DREAM Alive began serving our students."

- Dr. Smith, Principal, Paramount Middle School

"DREAM Alive has helped me grow by giving me opportunities to find my career. The environment at DREAM Alive is very safe and inspiring."

- Destiny, 8th Grade Scholar



2022 EVENTS

DREAM ALIVE HOSTS TAILGATE HONORING FOUNDER TARIK GLENN

On October 30, 2022, DREAM Alive hosted an inaugural tailgate party to honor its founder and former Colts player, Tarik Glenn. The celebratory tailgate recognized Tarik's induction into the Colts Ring of Honor and took place at The Heirloom event space next to Lucas Oil Stadium. Guests celebrated with Tarik before the Colts game kickoff and enjoyed food, drinks, games, a live DJ, photo booth and silent auction.

DREAM Alive scholars and staff were fortunate enough to join Tarik on the field during the half time show.

The event raised \$48,036, with all proceeds directly benefiting DREAM Alive.





\$48,036
Raised for
DREAM ALIVE



EVENT SPONSORS:
American Structurepoint
Bill & Nan Bastian
Card & Associates
Indie Asset Partners
Prime Smile
Republic Waste Services
Trifectom

2022 EVENTS

DREAM CHRISTMAS RETURNS TO GAINBRIDGE FIELDHOUSE



Our 18th annual DREAM Christmas returned to Gainbridge Fieldhouse after a 3-year hiatus due to COVID restrictions. We were able to provide Christmas gifts to 82 children from Theodore Potter Spanish Immersion School 74 on Indianapolis' east side.

Roughly 100 DREAM Alive scholars participated in a budgeting workshop at Regions Bank, a shopping day at Meijer to purchase gifts for their sponsored child and a wrapping party at one of DREAM Alive's corporate partners' office to wrap their presents.

All DREAM Christmas party guests enjoyed dinner provided by Chick-Fil-A, music from the DJ, photos with Santa, balloon twisting, a 360 photo booth, cupcake decorating, ornament crafts and a visit from Boomer himself!



HIGHLIGHTS



82 children received gifts



500 meals provided



100+ scholars participated



1 budgeting workshop



2 shopping days



5 wrapping parties



11 corporate event sponsors



45 event volunteers



EVENT SPONSORS:
American Structurepoint
Central Security & Communications
Chick-Fil-A
Delta Faucet
Elements Financial
Enterprise
Indianapolis Indians
Indiana Pacers
McGowan Insurance
Meijer
Regions Bank



IN THE NEWS

DREAM ALIVE EXPANDS INTO NEW PURDUE POLYTECH HIGH SCHOOL AND PARAMOUNT MIDDLE SCHOOL

DREAM Alive, Elevate Indianapolis and Shepherd Community Center launched a joint mentoring program in August aimed at helping teens at Purdue Polytech High School (PPHS) and Paramount Middle School become career ready through extensive and holistic collaborative programming provided by all three partners.

Students at PPHS will have the opportunity to engage in joint programming and mentoring that focuses on career development. Students will have opportunities to participate before school, during school, and after school. The programming is holistic, accredited, and some career pathway outcomes include students receiving job credentials such as Child Development Associate (CDA) certification, ServSafe certification, mechanic certifications, and more all before high school graduation.

Job credentials aren't the only outcome though, as the goal is to help youth be better prepared for their future career path, in other words, to help youth be employable, enrolled in continued education, or enlisted in the military upon high school graduation.



RACIAL EQUALITY



What can be done to truly end racism? It's not an easy conversation, and it's not a simple solution. However, the NAACP lists six focus areas to end race-based discrimination: advocacy, education, economic opportunity, criminal justice, health, and environmental justice.

DREAM Alive is addressing at least 2 of these areas every day. While our mission is to mentor and help youth develop career paths, we do that by providing education and economic development programs for them. The reality is that over 95% of our youth are minority in ethnicity, and we've consistently been on the frontlines fighting for our scholars, their education, their future, and their personhood.

So, if you're thinking about what more could you do to eradicate racial inequality, partner with us, volunteer with us, invest in our scholars, and share our mission with others who want to make a difference.

***Together, we can make a difference.
Together, we can build a healthy community.
Together, we can change lives.
Together, we are DREAM Alive.***

MEET OUR TEAM



ERIC MÜLLER
EXECUTIVE DIRECTOR



CLAIRE BASTIAN
DIRECTOR OF OPERATIONS



STEPHEN SMITH
PROGRAM DIRECTOR



JESSICA GUTIERREZ
VOLUNTEER ENGAGEMENT
DIRECTOR



KEON DOWDELL
HIGH SCHOOL DIRECTOR



DESTINEY LEE
MIDDLE SCHOOL SITE
DIRECTOR



ANDY CONRAD
MIDDLE SCHOOL SITE
DIRECTOR



DESTINY CUMMINGS
MIDDLE SCHOOL
ASSOCIATE SITE DIRECTOR

BOARD OF DIRECTORS

Tarik Glenn, Founder & President Emeritus

Deputy Director of Operations and Strategic Initiatives,
University of California, Berkeley

Matt Conrad, Board President

Attorney, Frost Brown Todd

Charles Akinbola, Treasurer

Talent Acquisition Partner, Elements Financial

Kim Borges, Secretary

Vice President, Marketing & Public Relations, Regions Bank

Jeff Joyce

Chief Financial Officer, North Salem State Bank

John Siefer

Retired Senior Director of Internal Audit, Citizens Energy Group

Patricia Shunk

Director of Global Order Management & Billing, Genesys

Brandon Himes

Assistant Truck Branch Manager, Enterprise



FINANCIAL STATEMENT

\$524,906.01

TOTAL INCOME

\$591,638.70

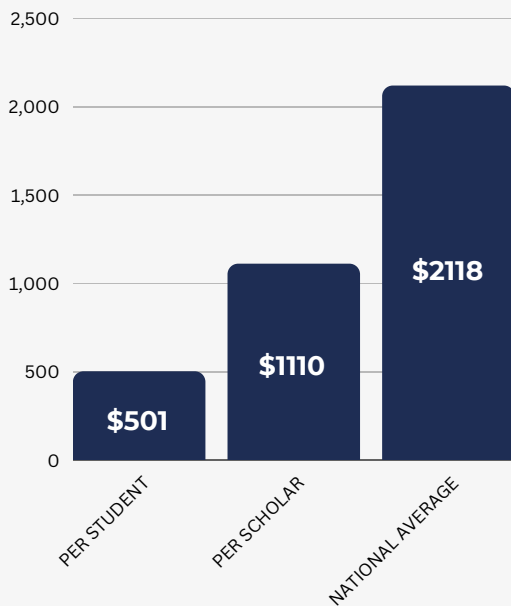
OPERATING EXPENSES

NOTE: Total income does not include grant money given in prior years designated for 2022 or grant reimbursements.

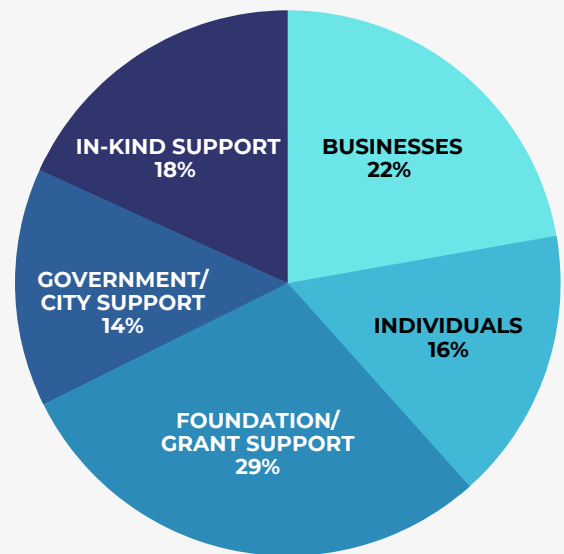
PROGRAMMING VS. ADMIN COST



MENTORING COST



SOURCES OF DONATIONS



YOU CAN SUPPORT DREAM ALIVE IN SEVERAL WAYS.



Scan the QR code to visit our website and make a donation. You can choose a one-time or monthly donation to make dreams and change lives,

- Sponsor one of our (3) annual events - DREAM Awards, Tailgate Fundraiser or DREAM Christmas.
- Get your company involved by providing a one-hour career trip for our scholars. Please contact Eric at 317.656.9982 or emuller@dreamalivenc.org.
- Become a volunteer. Build meaningful relationships with our scholars as they navigate through their middle and high school years.

DREAM ALIVE LEADERSHIP

Tarik Glenn, Co-Founder & President Emeritus
Matt Conrad, Board President
Charles Akinbola, Treasurer
Kim Borges, Secretary
Eric Müller, Executive Director

YOUNG PROFESSIONAL BOARD

Jodeci Byrd
Melissa Dowd
Caleb Hawks
Dr. Brooke Scott
Cameron Shepherd

BOARD OF DIRECTORS

Charles Akinbola, Talent Acquisition Partner, Elements Financial
Kim Borges, VP of Marketing & Public Relations, Regions Bank
Matt Conrad, Attorney, Frost Brown Todd
Tarik Glenn, Dep. Dir. of Operations & Strategic Initiatives, Univ. of Berkeley
Brandon Hines, Assistant Truck Branch Manager, Enterprise
Jeff Joyce, Chief Financial Officer, North Salem State Bank
Patricia Shunk, Dir. of Global Order Management & Billing, Genesys
John Siefer, Retired - Senior Dir. of Internal Audit, Citizens Energy

DREAM ALIVE STAFF

Eric Müller, Executive Director
Claire Bastian, Director of Operations
Stephen Smith, Program Director
Keon Dowdell, High School Director
Destiney Lee, Middle School Site Director
Andy Conrad, Middle School Site Director
Destiny Cummings, Associate Middle School Site Director



DONORS: CORPORATE PARTNERS

THE LEGENDS (\$20,000+)

American Structurepoint
Arthur Dean Family Foundation
Bill & Nan Bastian
City of Indianapolis - Elevation
Violence Prevention Grant
Lilly Endowment Inc
Indianapolis Colts
Zotec Partners
Anonymous Donor

DONORS: CORPORATE PARTNERS

THE ELITE (\$5,000-\$19,999)

Card & Associates
Citizens Energy Group
City of Indianapolis: CDBG
Central Indiana Community
Foundation
Delta Faucet Company
Enterprise
Indie Asset Partners
MERL
Regions Bank
Rogers Family Foundation
Stimulus, LLC
TCC

THE CORE (\$1,000 -\$4,999)

Bastian Solutions
Circle Financial Planning
Central Security & Communications
DeveloperTown
Elements Financial
Indiana Pacers
Indianapolis Indians Charities
Marian
McGowan Insurance Group
Midtown
Progressive Insurance
Prime Smile
Republic Waste Services
Trifectom

DONORS: COMMUNITY PARTNERS (IN-KIND GIFTS & GIFTS UP TO TO \$1,000)

Arlington High School
Arsenal Technical High School
Butler University (School of Business)
Castleview
Chick-fil-A (Southport & The Crossing)
Brick & Ember Outfitters
Conner Prairie
Corporate
DePauw University
Developer Town
Dress for Success
Elevate Indy
Emmis Communications
Encore Soetheby's
FullStack PEO
Harshman Magnet Middle School
Helmer Inc
Heartland Film
Homelight
Hoosier Heights Indianapolis
Google
Gregory & Appel Insurance Group
IBEW Local 481
Indianapolis Fire Department
Indianapolis Public Schools

Legends Global
Markle ReWork Alliance
Meijer (North Keystone)
MISO
Money Concepts
Müller Lawncare
Myriad Health + Fitness
National Bank of Indianapolis
National Football League
Patachou Foundation
Purdue University
Purdue Polytech HS
Paramount MS
Ryan Fireprotection
Salesforce
Shepherd Community Center
Shortridge High School
Soma Downtown
St. Joseph's College of Marian Univ.
Supply Kick
Urban Act Academy
University of Indianapolis
Verizon
Walker Family Foundation
@ Properties



DREAM ALIVE

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